



Hasbro Stakeholder Engagement: 2019

Hasbro is committed to operating as an open and transparent company. Listening and collaboration are vital to our business success and Corporate Social Responsibility (CSR) efforts. We engage often with many stakeholders both inside and outside our company, based on their expertise and relevance to issues of material importance to our business. We use their feedback to improve our business and inform our evolving CSR strategy.

We regularly engage with stakeholders, both proactively and reactively, including regulators, policymakers, non-governmental organizations (NGOs), investors, retailers, suppliers, consumers and employees.

The following are some examples of the various stakeholders with which we engaged in 2019:

Regulators and Policymakers

- US Trade Representative (USTR)
- US Department of Commerce
- European Commission
- Indian Embassy, Commerce Department
- Indian Department for Promotion of Industry and Internal Trade (DPIIT)

NGOs

- CEO Action for Diversity & Inclusion (pledged member)
- The Humane League
- PETA
- Please visit our [Global Philanthropy & Social Impact](#) website for details on community organizations we engage and partner with regularly

Industry Associations

- US Toy Association (TA)
- Toy Industries of Europe (TIE)
- British Toy & Hobby Association (BTHA)
- Various Member State toy associations
- Southeast Asia Toy Association (SEATA)
- World Federation of Advertisers (WFA)
- Responsible Business Alliance (RBA)
- National Association for Environmental, Health, Safety, and Sustainability (EHS&S) Management (NAEM)

Investors and ESG Raters

In 2019 and early 2020, we spoke with shareholders who expressed an interest in speaking with us. In addition to speaking with any shareholders who reached out to us, we proactively extended an



invitation to our top shareholders (who held in aggregate approximately 50% of our outstanding shares) to meet and we had discussions with all of such shareholders who accepted our invitation.

Other Investor and ESG rater engagements:

- JUST Capital
- MSCI
- Institutional Shareholder Services (ISS)
- Sustainalytics

Retailers

- Walmart
- Target
- Amazon
- Carrefour

Suppliers

- Hasbro Annual Vendor Summits (India & China)
- Monthly in-person Vendor Workshops (China)
- Onsite Factory Visits, Assessments & Best Practice Sharing
- Hasbro Vendor Scorecard Meetings
- Hasbro Ethical Sourcing Academy
- Female Factory Worker Wellbeing Pilot Programs

Consumers

- [Consumer Care Program](#)
- Hasbro Consumer Insights Engagements

Employees (please see [Our Employees](#) for more information)

- Hasbro Employee Networks including PRIDE for LGBTQ+ issues; Working Mothers, Women's Leadership Network, Green Team, and more
- Hasbro Management Academy
- Hasbro University